February 15, 2017

Dear Colleagues,

We are pleased to inform you that Indian Sociological Society has an official Facebook page and a Facebook group. You are kindly requested to ‘like’ the page and the group.

The objectives of the social media arm are:

- To build a vibrant online Indian sociological community;
- To enable better and faster dissemination of relevant and useful information;
- To support the communication arm of the Indian Sociological Society; and
- To foster better community engagement between Indian sociologists and the global researchers.

The official FB page is: https://www.facebook.com/IndSocio/

All formal communications from the society and its office bearers shall be posted on this page. This will be in addition to the usual emails and Newsletters you receive from the society. The members cannot post any content here.

The Society has appointed P. Vigneswara Ilavarasan of IIT Delhi to be the administrator of the Facebook page. We thank P. Vigneswara Ilavarasan (http://web.iitd.ac.in/~vignes/) to take up this task on a voluntary basis.

The official Facebook group is: https://www.facebook.com/groups/insoso/

The group is more appropriate for posting content relevant to the community. Please go ahead and post or you can send the material/content to vignes@iitd.ac.in to be posted in the group.

We propose the following norms to sustain the interest of the community and to enhance the utility of the channel:

- The FB group shall be closed one.
- Membership shall be permitted by the administrator in consultation with the office bearers of the Society.
- All the content shall be moderated by the administrator.
- The postings are related only to the academic domain. Examples include: call for papers, fellowships, book releases and conference announcements etc.
- Please avoid postings of the following kind: wishes (good morning, good afternoon, and Birthday wishes etc), inflammatory/provocative remarks about political parties, persons and groups, and entertainment images & videos.
- All the content shall be moderated by the administrator and be done once in a day.
- Members can flag any content inappropriate, which will be reviewed by the administrator.
- Administrator have the right to reject the content and terminate the membership, if needed. This shall be reported to the ISS.

Looking forward to a wonderful community engagement!

With kind regards,

Sujata Patel
President